INFORMATIONAL CRAFT BULLETIN BOARD  
(MISSOURI ONLY CONTEST)

Purpose
To encourage local SkillsUSA chapters to promote SkillsUSA, career and technical education, and related occupational information through a crafted (not a computer generated) promotional board.

Clothing Requirement (Interview)
Official attire for men: Official blazer, jacket or sweater; black dress slacks; white dress shirt; plain black tie with no pattern or a SkillsUSA black tie. Black socks and black shoes.
Official attire for women: Official blazer, jacket or sweater; black dress slacks or knee length skirt with businesslike white, collarless blouse or white blouse with small, plain collar that may not extend onto the lapels of the blazer; black sheer or skin-tone seamless hose and black dress shoes.

Note: Contestants must wear their official contest clothing to the contest orientation meeting.

Eligibility
This is a straight to state contest. Each school can submit 3 secondary teams and 3 post-secondary teams. Students do not have to be in a graphics program.

Equipment and Materials
All competitors must create a one page resume and submit a hard copy to the technical committee chair at orientation. Failure to do so will result in a 10-point penalty.

Scope of Contest
Skill Performance
This contest requires the development of a promotional bulletin board using the current SkillsUSA national theme, which should include the promotion of local SkillsUSA chapter activities or technical, skilled and service occupations, including health sciences. Skill will also be evaluated through an interview.

Contest Guidelines:
1. The bulletin board must carry out the established current SkillsUSA national theme.
2. The bulletin board must be related to SkillsUSA.
3. The bulletin board may include promotion of local SkillsUSA chapter activities.
4. All career and technical education students who are members of SkillsUSA are eligible to compete in the Informational Craft Bulletin Board Contest.
5. This is a 2 person team in construction and presentation of the board. Both team members present to judges and answer questions concerning the board. Presentation: 3-5 minutes.
6. Photos may be used, but must be current ones taken by the team. Pictures cannot be any larger than 6” x 6” with no manipulation or enhancement made to them.
7. The board must foster interaction with intended audience (either high school or post-secondary.) Moving and interchangeable parts are highly encouraged within the board.
8. Board measurements can be up to, but not exceed 4’w X 4’h X 6”d. A stand may be used but will not be judged as part of the board and will not be considered part of the display.
9. No electricity may be used within the display, however, batteries are permitted.
10. Additional materials that can be used are wood, metal, glass, ceramic, PVC, and water. In general, materials used by CTE programs are allowed.
11. A notebook will be presented to the judges to include the following:
   a. Letter on school letterhead from an administrator certifying the bulletin board was designed and constructed by the contestants. The letter must include the following information:
      • Name of the school
      • Name of the local advisor
      • Name of the students involved with the board
      • Division that the students are in (secondary or post-secondary)
      • Estimation of fair market value of materials used to create the board. Local advisor, students to be interviewed, whether the board is either a high school or post-secondary entry, a quote of the fair
   b. Purpose of the board
   c. Educational value of the board
   d. An explanation of the development and construction process of the board
   e. Supporting evidence, for instance pictures of the board’s development

**Notebook should be a one inch SkillsUSA red binder and should be limited to 10 pages (20 surfaces or less)

Point Breakdown:
- Promotional Bulletin Board Art---400 points
- Interview Component---400 points
- Notebook—150 points
- Resume—50 points

Total Points---1,000