

Item	Possible Points
Overall Audio Quality	100
Speech Music Balance	100
Camera Stability/Focus	100
Lighting/Exposure/White balance/Color	100
Shot Selection and Composition	100
Editing Flow and Transitions	100
Titles/Graphics	100
Adherence to Prompt	100
Target Audience Interest	100
Technical Information Test Score	50
PDP Test Score	50
Resume Penalty	0 or -10 only
Clothing Penalty	0 or -10 only
Time Penalty (Late submission)	0 or -200 only
Improper Contact with Advisor	0 or -200 only